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The Money Answers Show Monday at 12 Noon Pacific November 22nd 2010: Why is Knowing Our "Money Biography" Important?

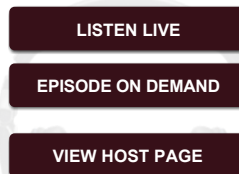
Today we will speak with Michael Kay, President of Financial Focus, LLC today about the following topics: What is a money biography and what does it tell us about our relationship with money? How do early childhood experiences affect our money biography and is there a way to change it? How is "Keeping up with the Joneses" causing problems for most Americans and how do we resist the urge to "Keep Up" with our neighbors, friends and colleagues? Is there a connection between the notion of "Keeping up with the Joneses" and our money biography? Why do otherwise smart people often think illogically

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Featured Guest



Michael Kay

Michael Kay is President of Financial Focus, LLC, a Registered Investment Advisory firm in Livingston, NJ. A financial professional for over 25 years, Michael began his career as an accountant, later shifting his focus to personal financial planning. After earning his certificate of financial planning at NYU, he returned as an adjunct professor, teaching taxation in their CFP Certification program. He studied with life planning pioneers Carol Anderson (Money Quotient) and George Kinder (Kinder Institute of Life Planning) and employs the Financial Life Planning skills with his clients. He is a frequent presenter at Money Quotient trainings and speaks at industry events and public forums on

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