

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



# REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



*The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.*

FREE ON iTunes



<http://rideau.com/radio>  
<http://www.voiceamerica.com/Show/1688>

## Real Recognition Radio Archives Available

**November 23rd 2010: Zappos: Culture Driven All the Way**

How important is it that job candidates fit well into a company's culture? Zappos, one of the "100 Best Companies to Work For," knows the answer. Real Recognition Radio's next guest Jamie Naughton, leader of the Cruise Ship Operations Department within Human Resources at Zappos, will discuss how she works to ensure that Zappos has a "fun and a little weird" work environment every day. Tune in to the next episode to learn what to do to get culture right.

## Tune in

Archives Available on VoiceAmerica  
Business Channel

EPISODE ON DEMAND

VIEW HOST PAGE

[← SHARE](#) [↓ DOWNLOAD PDF](#) [↔ GET CODE](#)

## Featured Guest



### Jamie Naughton

Jamie Naughton is Zappos.com Speaker of the House. Jamie joined Zappos.com, Inc. in 2004 right after the company relocated from the bay area to Las Vegas. As Speaker of the House, Jamie works directly with CEO Tony Hsieh, focusing on the culture for which the company has become known. Her role is essential in creating and driving the architecture of the dynamic culture as well as focusing on culture R&D to ensure Zappos.com always stays relevant to both the employees and their customers. Jamie travels the country to work with world renowned companies, authors, researchers, and business leaders to help spread the concept that by focusing on your employees and customers, g

[Read more](#)

## Share This Episode

[f Share On Facebook](#) [t Share On Twitter](#) [in Share On LinkedIn](#)

## Connect with VoiceAmerica

Download our mobile apps



**PressPass**  
ALL ACCESS. ALL THE TIME.

Come See what the  
VoiceAmerica  
hosts are writing  
on PRESSPASS