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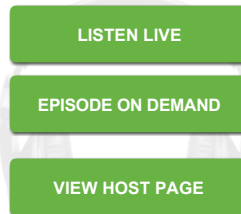
**The Money Answers Show**  
**Monday at 12 Noon Pacific**  
**December 06th 2010: Debunkery: Seeing Through Wall Street's Money Killing Myths**

We will speak with legendary investor Ken Fisher about his latest book **DEBUNKERY: Learn It, Do It, and Profit From It—Seeing Through Wall Street's Money-Killing Myths**, as he challenges and refutes common, widely held investing myths and misperceptions; maxims that rob investors and kill profits. He believes that a huge part of success is avoiding common errors most investors make repeatedly. He says "Folks have a romantic notion about 'beating the market'," says Ken Fisher. "A lofty goal—and possible, though difficult—but most investors not only don't beat the market, they don't match the mark

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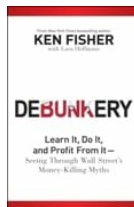


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### Featured Guest



#### Ken Fisher

KEN FISHER is best known for his prestigious "Portfolio Strategy" column in Forbes magazine, where his over 25-year tenure makes him the fourth longest-running columnist in Forbes's 90+ year history.

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