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### The Money Answers Show Monday at 12 Noon Pacific December 20th 2010: What Investors Really Want?

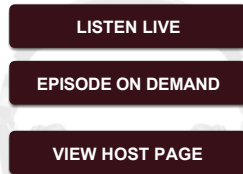
Meir Statman, the Glenn Klimek Professor of Finance at the Leavey School of Business, Santa Clara University and Visiting Professor at Tilburg University in the Netherlands, attempts to understand how investors and managers make financial decisions and how these decisions are reflected in financial markets. His latest: What Investors Really Want? answers the more important question: Why do people put their money where they do? Meir Statman, a prize-winning pioneer in the red-hot field of behavioral finance, delivers a revolutionary investment manual based on his study of the deep-seated emoti

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### Featured Guest



#### Meir Statman

Meir Statman is the Glenn Klimek Professor of Finance at the Leavey School of Business, Santa Clara University and Visiting Professor at Tilburg University in the Netherlands. His research focuses on behavioral finance. He attempts to understand how investors and managers make financial decisions and how these decisions are reflected in financial markets. Meir's research has been published in many journals and his research has been supported by the National Science Foundation, the Research Foundation of the CFA Institute, and the Investment Management Consultants Association (IMCA). Meir is a recipient of a Batterymarch Fellowship, a William F. Sharpe Best Paper Award, a Bernstein Fabozzi/J

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