



### Family Caregivers Unite!

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**November 30th 2010: Long-Term Care Insurance for Family Caregivers**

John Schram and Don Fenn, business executives experienced in home healthcare and family caregiving, discuss the help that long-term care insurance offers family caregivers. They highlight the costs of family caregiving. They identify gaps in publicly funded services and explain how long-term care insurance can help plug these. They examine long-term care insurance for family caregivers whose family caregiving starts in the childhood of a family member with an incurable condition. They identify the services covered by long-term care insurance that support family caregivers caring for a family m

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#### Donald C. Fenn

Donald C. Fenn is Editor/Publisher/Founder of the Family Caregiver Newsmagazine. He's spent a lifetime in media-related sales and marketing resulting in his wide and diverse experience.

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#### John Schram

John Schram joined the Board of Directors for We Care Health Services in March 1996 and subsequently assumed the role of President and CEO of in 1999.

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