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# REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



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### Real Recognition Radio Archives Available

**March 8th 2011: Open Leadership: How social technology is changing the way we lead**



Montreal and New York City, March 4, 2011 – Why is being open so hard? On the next Real Recognition Radio program Charlene Li will explain why it is in our best interest to be open. Charlene is the coauthor of the critically acclaimed, bestselling book Groundswell, which was named one of the best business books in 2008 and also is the author of the New York Times bestseller, Open Leadership. Charlene was named one of the 100 most creative people in business by Fast Company in 2010 and one of the most influential women in technology 2009. Charlene is a frequently-quoted expert and has ap

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### Featured Guest



**Charlene Li**  
Charlene Li is founder of the Altimeter Group and author of the New York Times bestseller, Open Leadership. She is also coauthor of the bestselling book Groundswell, named one of the best business books in 2008.




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