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March 31st 2011: SMART TALK THAT IMPROVES YOUR BUSINESS: TURN YOUR PITCH INTO PROFIT WITH BUSINESS DEVELOPMENT EXPERT DAVID ACKERT

David coaches service professionals on how to get more clients. He's also the founder of Practice Boomers, an e-learning program that shows its members how to get their practices booming. In this interview he'll show you how to increase your business with triggers. He'll also discuss PR strategies that small businesses can use to raise their profiles.

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