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April 05th 2011: Getting Your Reward System to Measure Up

Montreal and New York City, April 4, 2011 – How can companies create better measuring sticks for performance so their rewards are more effective? On the next Real Recognition Radio program, Roy and Max will be speaking with Steve Kerr, the author of Reward Systems: Does Yours Measure Up? The strength of rewards is determined by the competence of the metrics being used. Rewards can often get a negative connotation in the media and in the office, resulting in clear-cut detachment. Learn why some executives get rewards so wrong? Steve is a senior advisor at Goldman Sachs and the execut

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Featured Guest

Guest Image

Steve Kerr

Steve Kerr is the author of Reward Systems: Does Yours Measure Up?, a senior advisor at Goldman Sachs and the executive director of Jack Welch Management Institute. From 2001-2006, Steve was a managing director at Goldman, and was the firm's chief learning officer. Steve came to Goldman Sachs from General Electric, where for seven years he was vice president of corporate leadership development, including responsibility for GE's renowned leadership center at Crotonville.. He was previously on the business school faculties of The Ohio State University, the University of Michigan and the University of Southern California, where he was dean of the faculty and director of the Ph.D. program. D

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