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April 12th 2011: "Yes. It is Possible." with guest Linda Boardman, president, Applegate Farms.—Encore Presentation

Linda Boardman, president of Applegate Farms, was once with Whole Foods, one of Applegate Farms largest customers, until Applegate Farms CEO, Steve McDonnell, believed that his company was worth an investment in a president and brought Boardman into the company. Hear how Applegate Farms has improved its infrastructure, expanded its distribution channels, and has grown to over \$100 Mil/yr in the past few years. Learn how they have expanded their executive team, addressed cultural changes, and worked through shifts in roles.

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Featured Guest



Linda Boardman

Linda Boardman was with Whole Foods and was the largest customer of Applegate Farms; now she is their president. Hear why CEO, Steve McDonnell, concluded that his company was worth an investment in a president, and how Applegate Farms has improved its infrastructure, expanded its distribution channels, and has grown to over \$100 Mil/yr in the past few years. Learn how they have expanded their executive team, addressed cultural changes, and worked through shifts in roles.

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