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REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.

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Real Recognition Radio Archives Available

April 12th 2011: Carrots and Sticks Don't Work

Montreal and New York City, April 11, 2011 – Why do traditional reward and recognition programs do more harm than good? On the next Real Recognition Radio program, Roy and Max will be speaking with Dr. Paul Marciano, author of Carrots and Sticks Don't Work. Dr. Marciano will discuss how most satisfaction surveys fall short, and also how our knowledge of management needs to change and evolve to be competitive in the future. Paul's book Carrots and Sticks Don't Work: Build a Culture of Employee Engagement with the Principles of RESPECT provides dozens of real world case studies and turnke

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Featured Guests



Ryan Maddux

Ryan Maddux, Program Manager at Wells Fargo, focuses on creating a recognition rich culture at Wells Fargo through training, coaching and strategic planning and programming.

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Paul Marciano

Dr. Paul Marciano is the author of Carrots and Sticks Don't Work: Build a Culture of Employee Engagement with the Principles of RESPECT. Paul is also a consultant and speaker of Leading with RESPECT.

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