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July 26th 2011: **International Strategic Alliances with guest Ronald McFarland, UNIKA Company Limited**

One of UNIKA's many product/service lines is business incubators for startup companies in China and Vietnam. Entrepreneurs who rent UNIKA's factory space also use their dorms, cafeterias, meeting rooms, administrative services, copiers and printers. They can also leverage UNIKA's purchasing power. Hear lessons learned about various cultures, international contracts, and strategic alliances.



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