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WITH  
**SANJOG AUL**

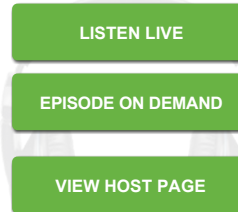
**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**July 13th 2011: Is your IT prepared for fluid customer expectations?**

In our mobile and interconnected world, we're constantly playing catch up with "what", "how much", and "where" as we try to meet the expectations of our customers who want it all yesterday. We may feel we're not "in control," but could IT change that? If so, how? For example, what if we were to create a dynamically scalable and extensible IT application and infrastructure portfolio where all costs are variable and all IT is provisioned "on demand" to meet this end? Would this be a good idea? Would it solve our problems?



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