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REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.

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**July 19th 2011: Special Encore Presentation:
Zappos: Culture Driven All the Way**

How important is it that job candidates fit well into a company's culture? Zappos, one of the "100 Best Companies to Work For," knows the answer. Real Recognition Radio's next guest is Jamie Naughton, Zappos leader of the Cruise Ship Operations Department within Human Resources. Zappos was established in 1999 and has since quickly become a leader in online apparel and footwear sales by striving to provide shoppers with the best possible service and selection. In 2008, the company's gross merchandise sales exceeded \$1 billion. Zappos.com currently stocks millions of products from ov

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Featured Guest



Jamie Naughton

Jamie Naughton is Zappos.com Speaker of the House. Jamie joined Zappos.com, Inc. in 2004 right after the company relocated from the bay area to Las Vegas. As Speaker of the House, Jamie works directly with CEO Tony Hsieh, focusing on the culture for which the company has become known. Her role is essential in creating and driving the architecture of the dynamic culture as well as focusing on culture R&D to ensure Zappos.com always stays relevant to both the employees and their customers. Jamie travels the country to work with world renowned companies, authors, researchers, and business leaders to help spread the concept that by focusing on your employees and customers, g

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