

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
August 17th 2011: Should Business influence or control IT investments?

Often there is an implicit disconnect between the expectations and incentives set for business lines and those set for their IT counterparts. For example, business Line managers are expected to quickly spot new customer needs and adapt the processes needed to meet those needs. Meanwhile, the IT organization (and its CIO) is often assessed on efficiency metrics that may be internal to IT, including infrastructure spending and portfolio consolidation. As a result, Business Line managers may question the reasons behind any IT investments that don't help them. Would it be a good idea to let Bus

[Read more](#)



Tune in

Wednesday at 7 AM Pacific Time on
VoiceAmerica Business Channel

[LISTEN LIVE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Questions? Comments?
Call In Live!

Toll Free: 1-866-472-5790
Intl: 001-480-398-3352

Share This Episode



Connect with VoiceAmerica

Download our mobile apps



Come See what the
VoiceAmerica
hosts are writing
on PRESSPASS