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with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



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**August 30th 2011: Special Encore Presentation:
WestJet: Culture Built on Caring**

Montreal and New York City, August 30, 2011 – WestJet Airlines is one of the most profitable airlines and yet has a Culture Built on Caring. How do they do it? On the next episode of Real Recognition Radio, Ferio Pugliese, the Executive Vice President of People and Culture at WestJet Airlines, and Michelle Dupont, Senior Leader, Organizational Learning and Development at WestJet Airlines will give our listeners the answer. A corporate culture impacts the bottom line and can be influenced by the language you use. Don't miss the next Real Recognition Radio program to learn how strong the

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Featured Guest



Ferio Pugliese

Ferio Pugliese is the Executive Vice President of People and Culture at WestJet Airlines. WestJet is one of the most profitable airlines in North America and was inducted into the corporate culture hall of fame after being named one of Canada's Most Admired Corporate Cultures in 2005, 2006, 2007 and 2008.

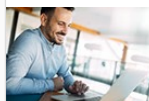
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