



REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.

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September 13th 2011: Leadership: Lessons Learned

Montreal and New York City, September 13, 2011 – Why is fear-based leadership still so pervasive in the workplace? On the next episode of Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Steve Keating, manager of selling skills for the Toro Company, author Dave Carpenter and author & speaker Ted Coiné. If servant leadership is the most effective, why is it perceived as weak? Together they will discuss the topic of leadership and the importance of emotional intelligence. Don't miss the next Real Recognition Radio program to learn what today's biggest obstacle to grea

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Featured Guests



Dave Carpenter

Dave Carpenter is a prolific author, inspiring speaker, well-known consultant and recognized humanitarian. After a distinguished career at the international accounting firm of Coopers & Lybrand (now PriceWaterhouse Coopers) Dave founded Partners for Market Leadership, an Atlanta consulting firm. Last year, Dave launched an Accelerate Success mentoring program, which is a yearlong, personal development program. He is a graduate of Outward Bound wilderness experiences and recently completed work with Cheryl Richardson in a year-long program to master the Art of Extreme Self Care.

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Ted Coiné

Ted Coiné is one of the most influential business leaders on Twitter, with a following of over fifty thousand. He is founder of Twitter's #leadbiz community, which is a forum that attracts some of the top minds in business leadership and innovation. Ted is author of Five-Star Customer Service and Spoil 'Em Rotten! Prior to writing his first book, Ted was founder and CEO of Coiné Language School, a B2B company he brought from his living room to a \$10 million valuation in four years by focusing relentlessly on customer service. Ted served at the helm of the Twenty-First Century Business blog, a popular resource, focused on leadership, culture, customer service, and the effect of Social Med

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Steve Keating

Steve Keating SCPS, CSE, CME is currently Manager of Selling Skills for the Toro Company, working with Toro's Commercial, Consumer, LCB, Irrigation and International Businesses. He is also the developer of the Toro Professional Sales Certification Process. Prior to joining Toro, Steve was with the Dale Carnegie Organization where he spent 8 –1/2 years selling, writing & presenting training in sales, customer service, public speaking, managing people, developing leadership skills and managing a business.

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