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WITH  
**SANJOG AUL**

**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**September 21st 2011:Enabling Consumerization and BYOC**

Enterprises everywhere are finding themselves in a position where they must accommodate workplace consumerization. The next logical step would be to go all the way and institute a BYOC policy. But, how does an IT leader go about instituting these new workplace computing paradigms? What is a right balance? How far should we take it? Are there any limits?



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