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Montreal and New York City, September 27, 2011 – What's wrong with using incentives for results? On the next episode of Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Daniel H. Pink, the author of several provocative, bestselling books about the changing world of work. His latest is Drive: The Surprising Truth About What Motivates Us, which uses 50 years of behavioral science to overturn the conventional wisdom about human motivation and offer a more effective path to high performance. Drive is a New York Times, Wall Street Journal, Washington Post, Boston Globe, Los

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## Featured Guest



### Daniel H. Pink

Daniel H. Pink is the author of five provocative books — including three long-running New York Times bestsellers: A Whole New Mind, Drive, and To Sell is Human.

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