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The Business Elevation Show with Chris Cooper - Be More. Achieve More Friday at 8 AM Pacific

October 21st 2011: BEYOND INSPIRATION - Secrets for transforming good intentions into great results

As you've probably already noticed, having good intentions is not good enough. To achieve great results, you must follow through. Unfortunately, however, following through is much easier said than done. Dr Steve Levinson, who may be the world's leading authority on following through, shares his surprising discovery about the root cause of poor follow through. He not only explains why even the most highly motivated people often fail to do what they intend to do, he offers bold new strategies for transforming your good intentions into great results. A clinical psychologist, inventor, author and

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Featured Guest



Dr Steve Levinson

Dr Steve Levinson is a clinical psychologist who specializes in helping people and organizations follow through on their own good intentions. He is the inventor of the MotivAider®, a remarkably simple electronic device that enables people of all ages in over 50 countries make desired changes in their own behaviour and habits. Recognized internationally as an expert on the topic of "following through," he collaborated with peak performance consultant Pete Greider in 1998 to write the critically-acclaimed book 'Following Through: A Revolutionary New Model for Finishing What You Start,' and he collaborated with Chris Cooper, host of the Business Elevation Show on Voice America, to write 'The

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