



### Family Caregivers Unite! Archives Available

**November 08th 2011: Drug Reform and Family Caregivers**

Bill Smith is Managing Director of NSI's Healthcare practice group. Marc Kealey is Chief Advocate, Kealey & Associates Inc. They say why American and Canadian family caregivers and their families should be interested in drug reform. They explain what's meant by 'generic' and 'brand-name' drugs and discuss their differences in costs and medically. They explain how drug plans work in the US and Canada, identify any important gaps, and say what they think needs doing to close the gaps. They discuss planners and politicians' concerns about ever-rising costs of drugs and drug plans. They say how th

[Read more](#)

[SHARE](#) [DOWNLOAD PDF](#) [GET CODE](#)

### Tune in

Archives Available on VoiceAmerica  
Variety Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

### Featured Guests



#### Marc Kealey

With 30 years' experience in healthcare management and advocacy, Marc Kealey is a leading voice for transformation in health care, most notably drug reform. He's the Chief Advocate at K&A Inc., <http://kealeyandassociates.com/>, a public policy and management consultancy with clients in Canada and abroad. His success results from many years of experience in governance, public policy development and health care management. Prior to founding K&A in 2007, he was CEO of the Ontario Pharmacists' Association, the largest professional organization serving the interests of pharmacists in Canada. At Whitby General Hospital he was President through the tran

[Read more](#)



#### William (Bill) Smith

William (Bill) Smith serves as Managing Director of NSI's Healthcare practice group. Most recently, he served as Vice President of U.S. Public Affairs and Policy for the world's largest pharmaceutical company, Pfizer Inc., where he led the policy, government relations, alliance development, medical advocacy and public affairs team to support the company's \$23 billion U.S. commercial business. Before working for Pfizer, he held various positions throughout government, including Assistant Chief of Staff for two Massachusetts governors. At the federal level, he served as Chief of Staff, Deputy Chief of Staff and Director of Public Affairs for the Office of National Drug Control Policy where he

[Read more](#)

### Share This Episode

[Share On Facebook](#) [Share On Twitter](#) [Share On LinkedIn](#)

### Connect with VoiceAmerica

Download our mobile apps

[Available on the App Store](#) [Get it on Google play](#) [Download for kindle](#) [f](#) [t](#) [in](#) [RSS](#)

