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WITH  
**SANJOG AUL**

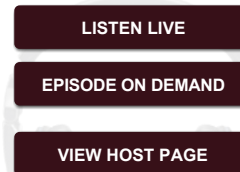
**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**November 23rd 2011: Can a CIO use Social Media to deliver better IT?**

Almost everyone is tuned into social media in their personal lives, so it's no surprise social media is making inroads into the business world as well. While businesses are using SM to connect with new customers externally, could IT use SM for better communication with its own business customers within the enterprise, and to better align IT with the business? What is being tried, and what is working? What isn't working?



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