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Express Yourself!

Express Yourself! Tuesday at 12 Noon Pacific December 20th 2011: Branding

What is branding and how can it help you launch your products, services, and self? Our hosts, Chan Dara Paschal and Steven Zhou interview experts on branding. Jacqueline Tao brings us the latest news from life at Stanford University with Campus Calling. Co-chair of the Orinda Teen Advisory Council and a competitive speaker, Alex Glazer, is a high school senior who wants to pursue a career in communications and business. /Alex discusses her 5 day intensive camp where she and three other teens learned to create, launch, and brand a business called Juice Box. The stars are the limit w!

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