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February 03rd 2012: The Wide World of Web Soaps

The number of soap operas on network television may be at an all-time low, but interest in the serialized storytelling format is at an all-time high. As soap fans look for ways to fill the voids left by the departure of their favorite daytime soaps, many are turning to the world of web-based soaps. This week, Soap Central Live delves into the world of web series to find out how they go from an idea in a creator's mind to the pages of the World Wide Web. Steve Silverman, the creator of *Pretty*, and *Anacostia's* Anthony Anderson, visit SCL to provide insight into what goes on behind the scenes at

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