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February 21st 2012: Special Encore Presentation: What are the Characteristics of Truly Innovative High Performing Companies? with Christopher Marlett, CEO, MDB Capital Group

Christopher Marlett and his partners recognized that companies with "real intellectual property" have higher profitability and embarked on an 18-month journey to identify the characteristics of innovative high performing companies. Find out what they learned and discover the traits of those high performing companies. Hear why it is important to be out in front of trends and what it takes to make your company "fund-worthy" in the eyes of an equity funding and capital formation firm.



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