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with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



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Real Recognition Radio

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March 20th 2012: Special Encore Presentation: Drive: Discovering the Motivators

Montreal and New York City, September 27, 2011 – What's wrong with using incentives for results? On the next episode of Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Daniel H. Pink, the author of several provocative, bestselling books about the changing world of work. His latest is Drive: The Surprising Truth About What Motivates Us, which uses 50 years of behavioral science to overturn the conventional wisdom about human motivation and offer a more effective path to high performance. Drive is a New York Times, Wall Street Journal, Washington Post, Boston Globe, Los

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Featured Guest



Daniel H. Pink

Daniel H. Pink is the author of five provocative books — including three long-running New York Times bestsellers: A Whole New Mind, Drive, and To Sell is Human. Dan's books have been translated into 34 languages and have sold more than 2 million copies worldwide. He is also host and co-executive producer of "Crowd Control," a new television series about human behavior on the National Geographic Channel. In 2013, Thinkers 50 named him one of the top 15 business thinkers in the world. Before venturing out on his own seventeen years ago, Dan worked in several positions in politics and government, including serving from 1995 to 1997 as chief speechwriter to Vice President Al Gore. He received

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