

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!

## [Indiana Jones: Myth, Reality and 21st Century Archaeology](#)

### Indiana Jones: Myth, Reality and 21st Century Archaeology

#### Archives Available

**March 28th 2012:"Digging for Fun and Profit":  
Commercialization of Archaeology in Mass Media**

The Impact of Cable TV on Archaeology's Image Two recent television series have thrust archaeology's image into the public domain in ways that have been roundly criticized in traditional archaeological circles. These programs have called attention to the mercenary aspect of digging for dollars and raise serious ethical concerns. While the professional community's response has been strong and pointed, will their voice be heard beyond a cloistered circle? What are the ethics behind the indignation felt by many professionals and can they unequivocally claim the moral high ground? Today's progr

[Read more](#)



### Share This Episode



### Connect with VoiceAmerica

Download our mobile apps



[presspass-banner](#)

### Tune in

Archives Available on VoiceAmerica  
Variety Channel

EPISODE ON DEMAND

VIEW HOST PAGE