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with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



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April 03rd 2012: **The Power and Influence of Social Media**

What are the best influencers doing to stand out in social media? On the next episode of Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Sean Gardner, one of the top 100 most influential people on Twitter according to Twitter Grader. Sean, also known as Twitter's 2morrowknight, manages social media at SeeYourImpact.org, and is an author and social media correspondent who blogs for Huffington Post and Smedio. What are some of the biggest mistakes organizations are making in social media? And where should people focus their time on social media? Don't miss the

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Featured Guest



Sean Gardner

Sean Gardner is one of the top 100 most influential people on Twitter according to Twitter Grader. Sean, - also known as Twitter's 2morrowknight - , manages social media at SeeYourImpact.org, and is an author and social media correspondent who blogs for Huffington Post and Smedio. His work has also appeared in BuzzFeed, The Stimulist, Mission Hot Mama, Womentality Magazine and Essence. He has lectured at leading colleges and universities, and has collaborated on small businesses. The site Smedio describes Sean as a "True Social Media Icon" because of the way he uses popular platforms to engage, educate, enlighten, and empower. His trailblazing 'Twitter Powerhouses Series' in the Huffing

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