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# REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



*The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.*

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## Real Recognition Radio Archives Available May 29th 2012: Business Innovation Factory

What are the top 10 reasons companies fail to innovate? On the next episode of Rideau's Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Saul Kaplan, author of The Business Model Innovation Factory. Saul is the founder and chief catalyst of the Business Innovation Factory, a real-world laboratory for exploring and testing new business models and social systems. Saul shares his innovation musings on Twitter and his blog (It's Saul Connected), and as regular contributor to the Harvard Business Review, Fortune, and Bloomberg Businessweek. What's the biggest misconception

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## Featured Guest



### Saul Kaplan

Saul Kaplan is the author of The Business Model Innovation Factory. Saul is the founder and chief catalyst of the Business Innovation Factory, a real-world laboratory for exploring and testing new business models and social systems. Saul shares his innovation musings on Twitter and his blog (It's Saul Connected), and as regular contributor to the Harvard Business Review, Fortune, and Bloomberg Businessweek.

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