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May 29th 2012: **Business Innovation Factory**

What are the top 10 reasons companies fail to innovate? On the next episode of Rideau's Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Saul Kaplan, author of *The Business Model Innovation Factory*. Saul is the founder and chief catalyst of the Business Innovation Factory, a real-world laboratory for exploring and testing new business models and social systems. Saul shares his innovation musings on Twitter and his blog (*It's Saul Connected*), and as regular contributor to the Harvard Business Review, Fortune, and Bloomberg Businessweek. What's the biggest misconception

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Featured Guest



Saul Kaplan

Saul Kaplan is the author of *The Business Model Innovation Factory*. Saul is the founder and chief catalyst of the Business Innovation Factory, a real-world laboratory for exploring and testing new business models and social systems. Saul shares his innovation musings on Twitter and his blog (*It's Saul Connected*), and as regular contributor to the Harvard Business Review, Fortune, and Bloomberg Businessweek.

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