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Leadership Development News

Monday 9 AM PT

June 04th 2012: Market Like a Rock Star: The World Business Executive Coach Summit

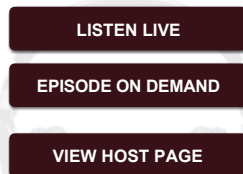
Ben Croft, an award-winning marketer, specializes in the Business and Executive Coaching industry. He is President of the World Business and Executive Coach Summit (WBECS). Ben shares secrets on how to market like a rock star without having to spend like one. Last year, the business and executive coaching industry changed. The WBECS emerged with a simple mission: to dramatically improve the success of business and executive coaches the world over. How? By cutting through the hype and noise of so-called coaching "experts" and introducing the global coaching community to the handful of tho

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Featured Guest



Ben Croft

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