

In The Cloud with Game-Changers presented by SAP

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June 14th 2012: Me and My Shadow: IT Gone Rogue

As if cloud computing weren't disruptive enough, there's a force lurking outside traditional IT: 'Shadow IT' or, worse, 'Rogue IT'. The experts have a lot to say: THINKstrategies' Jeff Kaplan: "Most CXOs don't know how many SaaS/Cloud apps are being used in their organizations." SAP's Greg Chase: "What is new is consumerization of IT, or really, IT-ization of the consumer – basically we're all digital natives now. Individuals are making their own IT choices to get their work done." SuccessFactors' Paul Stuker: "The cost of Rogue IT is tiny compared to the hidden cost of non-secure, non-avail

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#### Jeff Kaplan

Jeff Kaplan is the Managing Director of THINKstrategies, the only strategic consulting firm focused entirely on the business implications of the transition of the technology industry from a product-centric to services-driven solution model, including Software-as-a-Service (SaaS), Cloud Computing and Managed Services. THINKstrategies helps IT/business decision-makers with sourcing strategies; solution providers with go-to-market strategies; and venture firms with investment strategies. Jeff is also the Founder of the Cloud Computing Showplace, the largest vendor-independent online directory and best practice resource center regarding SaaS, Platforms-as-a-Service (PaaS), and Infrastructure-a

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Guest Image

#### Steve Romero

Steve Romero, the founder of Romero Consulting, is a published and globally recognized IT governance evangelist and IT business value activist. His mission is to help enterprises realize the full potential of their IT investments for strategic and competitive advantage. Steven speaks around the world to companies in every business sector, federal and state government agencies, industry organizations, students, and information technology and business luminaries to identify and communicate leading advances in business governance and business management of IT. An innovative, passionate IT professional with over 30 years experience, he has worked in almost every area of IT. He is a principle mem

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Guest Image

#### Paul Stuker

Paul Stuker is a Manager of Technical Solutions Consulting for SuccessFactors, responsible for presenting the value of SaaS and PaaS Cloud Architecture, Infrastructure, Security and Integration capabilities to prospects and customers in the Americas. Previously, he served as Director, Cloud Technical Solutions Consulting at Taleo, a SaaS delivered talent management solution with 53 Fortune 100 and 1900+ Global 3,000 enterprise-wide deployments including JPMC, Citi Group, DHS/TSA, Suez, HP, Intel, and Conoco Phillips. His team was responsible for driving over \$1 billion USD in global SaaS revenue. Paul's earlier positions include Principal Technical Architect at Cognos Corporation (now IBM) i

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Guest Image

#### Greg Chase

Greg Chase, Senior Director of Cloud Solution Marketing at SAP, is an expert on IT cloud strategy and a frequent blogger on software tools and development related to cloud, software as a service (SaaS), hybrid cloud-on premise IT architectures, platform as a service (PaaS), and business process management methodology (BPM). He is passionate about showing how cloud technologies can help IT optimize and transform businesses. During his nearly 20 years in the software industry, Greg has held roles in product marketing, sales, product management, and engineering. Since joining SAP in 2006, he has been part of both the Business ByDesign and Business Process Management (BPM) teams. Previously, Gre

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