



**The Business Elevation Show with Chris Cooper - Be More. Achieve More**  
**Friday at 8 AM Pacific**  
**July 06th 2012: Disruptive Change - How to deal with it for future success with guest Graeme Codrington**

There is no doubt that the rate of change in the world is speeding up. The rules for success and failure in business are changing as revolutionary companies like Apple, Google, Facebook, Virgin impact the world. Economies are in crisis and all industries are under enormous pressure. Yet for the business owner, learning to navigate potentially disruptive change could actually yield the greatest of opportunities. I am delighted therefore that internationally acclaimed expert on the changing world of work, Dr Graeme Codrington is joining us. Graeme is co-founder of TomorrowToday, a global firm of

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**Featured Guest**



**Dr. Graeme Codrington**

Dr Graeme Codrington is an expert on the changing world of work. As a researcher, author, futurist and presenter, he speaks to more than 100,000 people in over 25 countries every year, with a client list including some of the world's top companies. He is the co-founder of TomorrowToday, a global firm of futurists and business strategists. A guest lecturer at 4 top business schools and has 5 degrees, including a Doctorate in Business Admin. With 4 best-selling books published by Penguin, including the award winning, "Mind the Gap", he also writes for the NewWorldofWork.co.uk blog and is a regular commentator on future trends in the media. Graeme's breadth of knowledge and expertise make him h

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