



The Bob Pritchard Radio Show Archives Available

July 31st 2012: **10 STRATEGIES TO AVOID BEING ONE OF THE 80% OF START-UPS WHO FAIL**

80% of all start-ups fail before they even begin. We discuss 10 strategies that will assist you to avoid being one of those awful statistics. As we have discussed many times before, having a great product or concept is only about 15% of being successful. Having the money to do what you need to do is another 15%. Unfortunately, too many entrepreneurs forget about the most important 70%. The reality is that if you get the 30% right, even with a fantastic project, you will likely fail. However if you get the 70%, even with an ordinary project, you will likely succeed. For some reason it is very

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Featured Guests



Richard Gibbs

Now I meet lots of very successful people but how about this for a resume.. And let's begin with a question. What do the Simpsons, BattleStar Galactica, The Muppets, Korn, Robert Palmer and Dr Dolittle have in common? The answer is my friend Richard Gibbs.

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STEPHEN MEADE

STEPHEN MEADE is an American entrepreneur, executive and strategic adviser who is passionate about growing companies that make a difference in the world. In the past 20 years, he has created, incubated and driven 9 successful technology-based companies.

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