



WITH  
**SANJOG AUL**

**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**August 15th 2012: Do You Run a Rigid IT?**

Recent technology innovations have introduced the potential for IT to be nimble and efficient, but have these innovations alone achieved these goals? Which traditional practices should be abandoned? Also, what should be done about the siloed monolithic mental structures that exist in the minds of business leaders, IT managers, and IT workers? Why should so many IT leaders earn kudos for IT transformations that ultimately fail to make IT a simpler, more leverageable resource for business? Could it be that some of us are unintentionally running a rigid IT?

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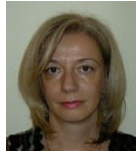
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**Featured Guests**



**Daniela Crivianu-Gaita**

Daniela Crivianu Gaita was appointed Chief Information Officer in 2006. She joined SickKids in 1998 as a systems analyst and led the successful organization-wide implementation of the Picture Archiving and Communication System, used for computerizing, displaying, manipulating, transferring and archiving medical images. She then became a team leader and project manager and, in 2005, Director of Information Services. As CIO she leads the selection and implementation of innovative technologies in support of the SickKids strategic directions. She ensures participation in regional, provincial and national e-health initiatives, and leads the development and implementation of technologies, policies

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**Bryson Koehler**

Bryson Koehler is Chief Information Officer (CIO) of The Weather Channel Companies. He is responsible for setting the strategic vision, financial planning, technical operations, direction and execution of strategic technology initiatives for TWCC. Koehler came to TWCC from Exigen Capital, a private equity firm, where he was an operating partner overseeing the firm's investments and operations in the travel and entertainment sectors. Prior to his time at Exigen Capital, Koehler spent 10 years at InterContinental Hotels Group (IHG), the world's largest hotel company, most recently as the senior vice president of global revenue and guest technology. Koehler also served as vice president and

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