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### The Business Elevation Show with Chris Cooper - Be More. Achieve More Friday at 8 AM Pacific

**August 31st 2012: Social Media Revolution - the best new ways to promote your business online with guest Frank Furness**

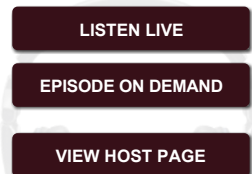
Are you using social media effectively to connect to customers? With ever increasing bandwidth, audio and video has created richer ways to deepen the engagement with online customers. This show will explore how you can sell effectively to the new generation of online buyers and the importance of aligning your content and online technology to your sales and marketing strategy. My guest Frank Furness works across 52 countries motivating and engaging audiences around sales, technology, social media and goal setting. He has 72 websites marketing products, has clients that include the British Olymp

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### Tune in

Friday at 8 AM Pacific Time on VoiceAmerica Business Channel



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### Featured Guest



#### Frank Furness

Video has quickly become one of the most important online contributors to Search Engine Optimisation, customer connection and experience as well as the best medium to demonstrate products and services. Frank has mastered the art of internet video with over 700 videos on YouTube and over a four million views and 7,000 subscribers. Around the world he shares with businesses and individuals how to use video to sell services, products and maximise Human Resource management. Frank is an International Keynote Speaker and has presented in 62 Countries. His video bootcamp is run globally, so please email him for details at [frank@frankfurness.com](mailto:frank@frankfurness.com)

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