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Go Green Radio Friday at 9 AM Pacific

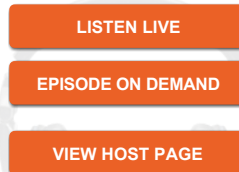
**September 28th 2012: Zero Waste: A Goal and A Challenge
for Businesses, Communities, and Venues**

Imagine a world where nothing is discarded into the land, air or water that could harm humans, animals or the planet. That is the goal of a "zero waste" philosophy. Today we are joined by Leslie Lukacs, who has presented at the Zero Waste International Association (www.zwia.org) conference for the past 3 years, and is a founder and principal of L2 Environmental (www.L2environmental.com). Leslie will help us understand how businesses, communities, and venues can implement zero waste principles, and what everyday people can do to make strides toward a zero waste lifestyle.



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Featured Guest



Leslie Lukacs

Leslie Lukacs is a founder and principal of L2 Environmental, (L2) and has over 15 years experience providing sound environmental consulting services for both the private and public sectors. Leslie specializes in the design and implementation of comprehensive sustainability and zero waste programs for large institutions, public agencies, venues, and events throughout the Nation. Experience includes recycling program development and coordination, stakeholder outreach management, waste audits and characterization studies, extended producer responsibility ordinance preparation and implementation, compliance, and grant writing and administration. Leslie has been instrumental in pioneering the

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