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The Business Elevation Show with Chris Cooper - Be More. Achieve More
Friday at 8 AM Pacific
November 30th 2012: Strategy on a Page with guest Deri Llewellyn Davies

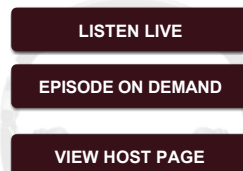
Are you clear on your strategy? Most business don't have a proven method for setting strategy, recording their action, or holding themselves accountable. Are you 100% clear on your targets this month in the 5 main areas of your business and who is responsible for the actions? Do you trust yourself to meet your targets? During this show we will discuss the BGI Strategy on a Page™, which includes PURPOSE through to ACCOUNTABILITY accompanied by actions and targets on a single page of A4. The concept came from my guest Deri Llewellyn Davies' extensive business experience, MBA and being non-exec

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Featured Guest



Deri Llewellyn-Davies

When it comes to Deri Llewellyn-Davies, the phrase 'suited and booted' takes on a new meaning. As the UK's leading authority on bringing strategy alive, Deri spends his days in a pinstriped three-piece and his spare time climbing the highest summits in the world. Deri loves business and adventure in equal measure and the same motivation underpins both: a fascination with life and a curiosity that always leads him to ask, "Why?" or more importantly, "Why not," as he believes anything is possible. That questioning is key in his role as CEO of Business Growth International, as he helps leaders in both FTSE 500 and entrepreneurial companies take their businesses (and themselves) to the next le

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