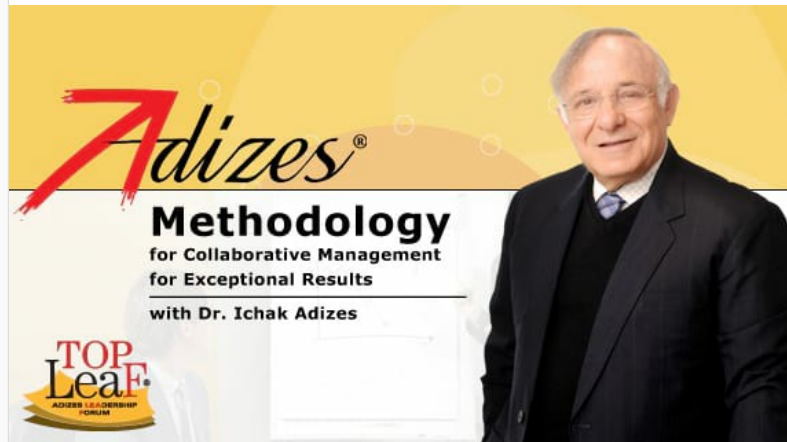


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December 01st 2012: Dr. Adizes Speaks with the CEO, Mr. Željko Božić and #263; our 2012 Pursuit of Prime Award Winner!

In this episode, Dr. Ichak Kalderon Adizes, Ph.D. and Mr. Željko Božić discuss how the Adizes® Methodology has been successfully applied within AlfaTherm; as well as, the impact that AlfaTherm and the Adizes methodology have made within Bosnia.

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Featured Guest

Guest Image

ALFATHERM

ALFATHERM is owned by Mr. Davor Krezić. The CEO is Mr. Željko Božić. Alfatherm was nominated for the 2012 Pursuit of Prime Award by its Program Director, Certified Adizes Senior Associate, Mr. Zvezdan Horvat. Mr. Horvat nominated them for the award based on their ability to apply the Adizes® methodology within the organization in order to make positive change. Their first Syndag™ (Phase I) in 2002 was with 30 employees and revenue of 4M. The diagnosis was that they were in what the Adizes methodology call the "Founder's Trap." In one year, they went through the complete eleven (11) Phases of the Adizes® Methodology program, including the Reward System (Phase XI) at the end. Duri

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