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**BUSINESS**



**Forget Patience, Let's Sell Something!  
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January 3rd 2013: On Your Mark, Get Set, Sell!**

Well it's a brand new year and you're off to the races again. For some, this is great news because you want to put last year behind you because of lackluster or poor results. For others, last year was astounding and exceeded your expectations. However, you're wondering how in the world you're going to have another great year like that plus the ten percent that was added to your sales goal for 2013. Whichever position you find yourself in, on January 1, the slate is wiped clean and you start at zero again. The pressure is on to and the race begins to find new customers or get more business

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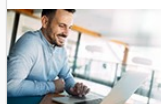
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