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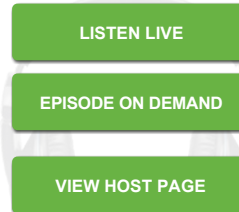
CIO Talk Network
Wednesday at 7 AM Pacific
January 16th 2013: Affecting Lasting Change

Despite the best intentions of an IT leader and his/her organization, efforts at change usually fail. A big announcement with lots of fanfare and a catchy slogan doesn't guarantee success... Rather, effective organizational change requires active, engaged participation by everyone affected. So, how does a leader go about enlisting the heads, hearts, and hopes of his/her people, in order to implement effective and lasting change?



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