

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
February 06th 2013: Can Big Data help sales make its numbers?

Metric identification, data collection, comparing and contrasting, focused action and sustained improvement... these are the elements needed for the sales function to be more effective and help individuals and organizations to make their sales numbers! Obviously, Sales can no longer depend solely on transactional data, since there is more to understanding how, why, and when people buy. Could Big Data help in this endeavor?



Tune in

Wednesday at 7 AM Pacific Time on
VoiceAmerica Business Channel

[LISTEN LIVE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Questions? Comments?
Call In Live!

Toll Free: 1-866-472-5790
Intl: 001-480-398-3352

Share This Episode



Connect with VoiceAmerica

Download our mobile apps



Come See what the
VoiceAmerica
hosts are writing
on PRESSPASS