

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



The Business Elevation Show with Chris Cooper - Be More. Achieve More
Friday at 8 AM Pacific
February 15th 2013: Mental Toughness - habits and philosophies of the world's greatest performers with guest Steve Siebold

Is it possible for a person of average intelligence and modest means to ascend to the throne of world class? The answer according to Steve Siebold is YES! During this show we are going to discuss the thought processes, habits and philosophies of the world's greatest performers. Steve is someone I have greatly admired since he helped my speaking skills and have I since watched his career continue to ascend. A former professional athlete and national coach. Today he helps Fortune 500 companies increase sales through mental toughness training. His clients include Johnson & Johnson, Toyota, and Pr

[Read more](#)



Tune in

Friday at 8 AM Pacific Time on VoiceAmerica Business Channel



Questions? Comments?
Call In Live!
Toll Free: 1-866-472-5790
Int: 001-480-398-3352

Featured Guest



Steve Siebold

Steve Siebold, CSP trains sales and management teams how to increase sales through his unique blend of mental toughness training. Salespeople learn how to control their thoughts, feelings, and attitudes before, during and after the sales presentation. Managers learn how become a mentally tough coach and leader with their sales representatives. Steve Siebold speaks from real world experience as a former professional athlete, national coach, and international businessman. He began studying Mental Toughness Training as a world-class junior tennis player in the 1970's. Steve's clients include Fortune 500 companies such as Johnson & Johnson, Toyota, Procter & Gamble, GlaxoSmithKline, to n

[Read more](#)

Share This Episode



Connect with VoiceAmerica

Download our mobile apps

