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## Family Caregivers Unite!

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##### February 26th 2013: Crowdfunding for Family Caregiver Entrepreneurs

Craig Asano is the Founder and Executive Director of the National Crowdfunding Association of Canada, [www.ncfacanada.org](http://www.ncfacanada.org). Amy MacFarlane is Founder and CEO of Recreational Respite Inc., [www.recrespite.com](http://www.recrespite.com). They describe their careers, say what experience they have with family caregiving, and explain the work of the organizations they founded and why they founded them. Amy describes family caregiver entrepreneurs and Craig explains crowdfunding. They discuss how crowdfunding can help family caregiver entrepreneurs overcome funding challenges. Craig suggests questions that entrepreneurial family c

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### Featured Guests

#### Guest Image

#### Craig Asano

Craig Asano is the Founder and Executive Director of the National Crowdfunding Association of Canada, <http://www.ncfacanada.org>, a newly formed non-profit that is Canada's Crowdfunding advocate. The Association works closely with industry partners, technology platforms, academia, affiliate groups and business associations to create a strong and vibrant crowdfunding industry and voice across Canada. He has 15 years of experience as a marketing strategist, software technologist and start-up entrepreneur in technology, finance, manufacturing and real estate sectors. He's an exceptional start-up incubator with strong business, analytical and organizati

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#### Guest Image

#### Amy MacFarlane

Amy MacFarlane is Founder and CEO of Recreational Respite Inc., <http://recrespite.com/>, which provides for creative living and innovative care. It assists individuals with special needs arising from cognitive impairment, physical challenges or developmental disabilities by recognizing, engaging and strengthening their residual abilities and interests and integrating them successfully into their communities, and by providing them with the services of multi-skilled teams. She took on the dedication and commitment to creating Recreational Respite after she recognized the need in the community for supportive and inclusive environments for people with mental a

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