

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



# REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



*The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.*

FREE ON iTunes



<http://rideau.com/radio>  
<http://www.voiceamerica.com/Show/1688>

## Real Recognition Radio Archives Available February 26th 2013: Lead with a Story

How does one become a better storyteller? On the next episode of Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Paul Smith, consumer research executive at The Procter & Gamble Company, and the author of *Lead with a Story: A Guide to Crafting Business Narratives That Captivate, Convince, and Inspire*. Paul is a highly-rated trainer in several Procter & Gamble training colleges for leadership and communications. In addition to corporate clients, he is a lecturer in the MBA programs at Xavier University and the University of Cincinnati. Why are stories so powerful?

[Read more](#)



## Tune in

Archives Available on VoiceAmerica  
Business Channel

EPISODE ON DEMAND

VIEW HOST PAGE

## Featured Guest



### Paul Smith

Paul Smith is one of the world's leading experts on organizational storytelling. He's a keynote speaker, storytelling coach, and author of the books *Sell with a Story*, *Parenting with a Story*, and the bestseller *Lead with a Story* already in its 8th printing and available in 6 language around the world. Paul is also a former consultant at Accenture and former executive and 20-year veteran of The Procter & Gamble Company.

[Read more](#)

## Share This Episode



## Connect with VoiceAmerica

Download our mobile apps



Come see what **VoiceAmerica's**  
hosts are writing, on **PressBlog!**

