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# REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



*The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.*



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## Real Recognition Radio Archives Available March 12th 2013: Branding Pays

What are the 5 steps to personal branding? On the next episode of Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Karen Kang, the author of *BrandingPays: The Five-Step System to Reinvent Your Personal Brand*. Karen is a recognized brand strategist and the founder and CEO of BrandingPays LLC, a corporate and personal branding company. Previously, Karen was a partner with Regis McKenna Inc., the legendary marketing firm that created and launched the Apple brand. She's consulted to more than 150 organizations in the US, Europe and Asia from Fortune 100 companies to non-profi

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## Featured Guest



### Karen Kang

Karen Kang is a globally recognized brand strategist and the CEO and founder of BrandingPays LLC, a corporate and personal branding company ([www.brandingpays.com](http://www.brandingpays.com)).

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