



The Leader & The Muse™: Inspired Personal Branding

WITH
Rasheryl McCreary



Personal Branding | Leadership Presence

The Leader and The Muse: Inspired Personal Branding

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**March 08th 2013: 3 Ways to Replenish Your Brand and
Recharge Your Spirit**

We live chaotic lives, full of competing demands on our time, energy and spirit. Multitasking and hectic schedules can lead to full-blown burnout that takes a toll on us and our personal brands. Establishing order within the chaos can be empowering and, like therapy, it can help us make sense of the seeming disorder our lives, our work, and our relationships. Join host, Rasheryl McCreary, and her guest, Susie Frazier, Environmental Artist and lifestyle guru as they discuss the three core principles of Earthminded Style™. Susie's patented approach to a more grounded, connected way of life, am

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Featured Guest



Susie Frazier

Susie Frazier is the owner of Earthminded Art LLC the company that operates the Susie Frazier Showroom and susiefrazierart.com. An environmental artist and designer, she creates fine art, functional art and public art on display throughout Northeast Ohio and has an acclaimed lifestyle brand of home decor, apparel, and gifts based on organic patterns found in nature. Susie works with a variety of vendors and fabricators to replicate her prototypes, offering a range of handmade jewelry, t-shirts, scarves, lamps, tabletop decor, stationery, fine art, and accent furniture through her retail outlet inside the 78th Street Studios and through her online store. Heavily influenced by the landscapes

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