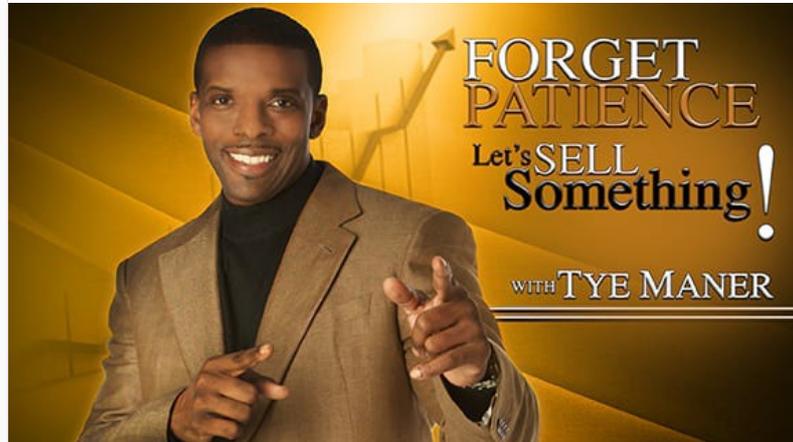


[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



### Forget Patience, Let's Sell Something! Archives Available March 07th 2013: Grow Your Sales and Business Through Social Media

Social media is a popular topic that is discussed every day in every form of media. However, most sales and business professionals struggle to comprehend the real value of this medium and how get the most benefit out of it. It can be overwhelming trying to figure out the best way to efficiently use Facebook, LinkedIn, Twitter, Blogs, Google+, etc. Clearly, the correct use of these tools can increase contacts, sales, and business. Unfortunately, social media used improperly can be a black mark on you and your company. Tune in to today's show with my guest Joe Malinowski. Joe is an expert on social media.

[Read more](#)



### Tune in

Archives Available on VoiceAmerica  
Business Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

### Featured Guest



#### Joe Malinowski

Joe began his entrepreneurial career by opening an insurance agency at the age of 20 and grew the organization to over 100 agents in 8 states and in Canada in just 4 years. In 2007 Joe launched BusinessNetworkingLife.com, a resource for all professionals networking throughout eight cities to utilize in order to learn about local events. Since then he has had the pleasure and privilege of developing online marketing strategies for some of the greatest organizations in the Tampa Bay area. What made Joe's strategies different than other marketers was that it was intertwined with a company's offline engagement. Joe is a firm believer in social proof and that social validation is the best form of

[Read more](#)

### Share This Episode



### Connect with VoiceAmerica

Download our mobile apps

