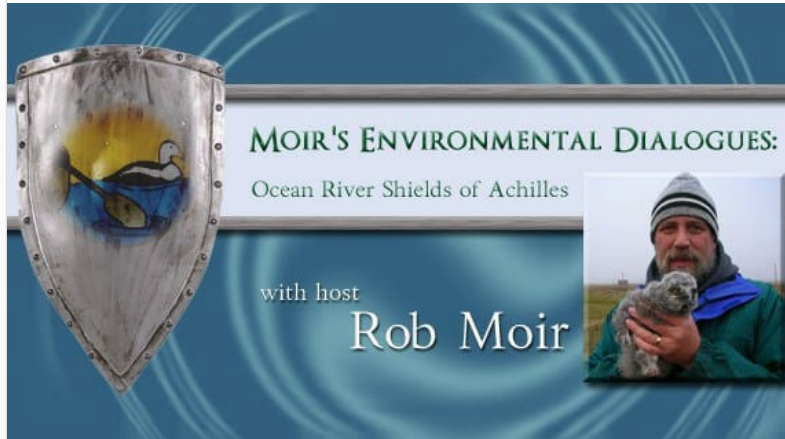


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Sustainability is good for business. Ed Humes, Pulitzer Prize-winning journalist and author discusses his latest book: Force of Nature: The Unlikely Story of Wal-Mart's Green Revolution (Harper Collins, May 2011). The giant "box store" discovers that going green to address one's carbon footprint saves money, no matter the product. Systems thinking where "carbon equals energy equals money" saves Wal-Mart's bottom line. Discover Daisyville, cow power and the cow of the future. The pasteurization method is as much to blame for a cow's carbon and methane footprint as is the cow. Grazing on g

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