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**BUSINESS**



**Communication Nation with Jill Schiefelbein Archives Available**  
**April 2nd 2013: Communication and Relationship Building**

Business isn't about numbers or products. Business is about people. This episode of "Communication Nation" focuses on communication and relationship building, and provides listeners with a take-away of three key communication behaviors that lead to success in establishing and maintaining relationships. Have you ever been to a networking event and had a business card shoved in your direction by someone you barely know? Did you follow-up with that person? Probably not. That's because there was no relationship established. If you've been in this situation, or if you're a perpetrator of

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