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Today's Inspiring Women Archives Available

April 11th 2013: Strategies for Success

Deanne will talk with Pam McElvane, CEO and publisher of Diversity MBA Magazine. Pam will challenge you to be authentic and be strategic in what you want in life. She gives some great examples of how she did just that. She will explain how she used a volunteer strategy that helped her with leadership, a trend watching strategy that led to her success. She will also discuss how to effectively use social media as a success strategy. Deanne will wrap up the hour giving insight around leadership. She will address best practices for leaders in creating vision, building alignment around

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Featured Guest



Pam McElvane

Pam McElvane is CEO, publisher and executive Editor of Diversity MBA Magazine. A magazine with a million plus global readers. Pam is a visionary and strategic critical thinker, with proven ability to link concepts, organizations and people to achieve goals. A strong facilitator and strategic planner, Pam's expertise is in business development, strategic planning, and positioning. She is known for her business acumen to turn around unprofitable divisions. Her media appearances include WGN, ABC, and NBC television. She has been recognized as Chicago's Who Who Most Influential for 2010, and is currently on the INC people and companies to watch list.

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