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April 9th 2013: Trends in Incentive Research

What have new studies found regarding employee engagement? On the next episode of Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Rodger D. Stotz, CCP, CPT, CPIM Chief Research Officer of The Incentive Research Foundation, and Melissa Van Dyke, President of the IRF. The Incentive Research Foundation (IRF), a private not-for-profit foundation, funds research studies and develops products serving all segments of the global incentive industry. The Foundation focuses its initiatives on pragmatic research highlighting the premise and the power of incentive and motivational pro

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Featured Guests



Melissa Van Dyke

Melissa Van Dyke is President of the IRF. Melissa was selected as Incentive magazine's 2007 "Rising Star in the Incentive Industry" and co-authored the chapter on "Nonmonetary Awards: Experiential, Tangible, and Cash Equivalent Awards" in the fifth edition of the Compensation Handbook.

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Rodger D. Stotz

Rodger D. Stotz is a speaker, author and business consultant to major corporations, and a Principal with Delta Qi Consulting. He is the Chief Research Officer for the Incentive Research Foundation and a member of the Board of the Enterprise Engagement Alliance.

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